

WHERE ARE YOU ON THE ROAD TO DIGITAL MARKETING SUCCESS?

- Is your answer Yes? Move on to the next stop!
- If your answer is No, see the number below that correlates to the stop where you're parked.

START HERE



Y 1

Is your site mobile responsive or less than 3 years old?

Y 1

Does your site rank well in search results (on the first page)



Y 1

Is your site easy to edit when you need to make content changes or add or remove pages?



Y 1

Is your site easy for a user to navigate and find what they need, without having to drill in too deep?



Y 2

Does your site feature content to engage your readers such as a blog or news section?



Y 2

Does your content speak to your target audience and cover all of your offerings?

Y 2

Are you happy with the traffic and/or leads that your site generates today?



Y 3

Do you have conversation points (forms, landing pages, gated content to download) on your site?



Y 3

Do you run Pay-Per-Click (Google AdWords) advertising?

Y 3

Are you happy with the traffic and/or leads that your site generates today?



FINISH LINE

1

You need a new website, but NEVER FEAR!
It's not as scary as you think.

[Read Now](#)

2

GOOD NEWS! Your website framework is fine.
You may need some fresh content or new features to perk it up.

[Read Now](#)

3

CONGRATULATIONS, your website is great!
Now, are you doing the right digital marketing to drive traffic? Find out here.

[Read Now](#)

Sounds like you have digital marketing all FIGURED OUT!
We can help with design, video, and other tactics if you need those!

[Contact Us](#)